Enter

INTERACTION POINT

Grab a Cart/Basket

Product Discovery



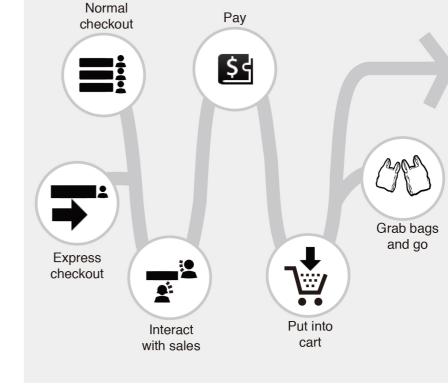
there."

Checkout

Return Cart

Load & Go

Load to



Return cart

- 1. According to my list I should buy this and this...
- 2. Should I need a cart or just a basket?
- 3. I have these coupons that I'd like to use today.

1. I'd like to go inside and take look but I don't have anything

- 1. Should I go straight or turn left?
- 2. What is that, it looks interesting!
- 3. That is a good deal!
- 4. Can I afford that?
- 5. I want to try this out.
- 6. Is this one better than that?
- 7. Is this the best deal I can find?
- 8. Do I have coupon for that?
- 9. How much is it?
- 10. "Hi excuseme, where can I find this?"
- 1. This area is crowded, I will come back later.
- 2. This feels right, how others think about this one? 3. I don't feel like having this cart anymore.
- 4. I think I need a basket.
- 5. I think I need a cart now.

- 11. "Excuseme?" 1. Should I use express or normal checkout? "Oh, sorry! I shouldn't left my cart
 - 2. Which one is faster?
 - 3. I changed my mind I do not want this.
 - 4. "Hi how are you? Finding everything all right?" "Yes, thanks..."
 - 5. I have a coupon for that.
 - 6. Can I get coupon today?

1. I should load these bags and return the cart.

- 1. Oh this line maybe faster than that one.
- 2. comeon you people, too slow.
- 3. I do not need those coupons, I just bought that stuff.

1. Where is the cart parking, oh there is one.

- 1. Real-time screen on top of the entrance.
- 2. Grab a cart or basket.

I need specifically.

2. I will just grab that and go.

- 1. Touch and try products.
- 2. Try on display products.
- 3. Talk and play with companies.
- 4. Use price checking maching to get the price.
- 5. Use smartphone to check if the deal is better any anywhere else.
- 6. Put product into cart or basket.
- 7. Control cart or lift basket.

- 1. Unload groceries to the???
- 2. Pick a payment method.
- 3. Swipe card and sign.
- 4. keep coupons or left it somewhere in the store.

- 1. Unload the grocery from the cart.
- 2. Return the shopping cart.